

Graphic Design

Christmas Card/ Holiday Card/
Winter Card/ Greeting Card

Brief: Design a Christmas/ holiday card that can be used by the school. (We send cards to governors, other schools etc.)

Graphic Design = Simple

- The best graphic design involves simplified ideas, bright or bold colours, strong lines etc.
- You do not always need to go for realism.
- The best graphic design has a restricted palette (2-4 colours).



Puns!



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ALL
I
WANT
FOR
CHRISTMAS
IS
🐑

Cute characters!
Maybe invent a Wally mascot?



Photoshop or collage! Very hipster.



Restricted Palette!



Calligraphy!



Pattern!



PREVIOUS STUDENTS' WINNING DESIGNS



MERRY
-CHRISTMAS-



from WHSG

Design by Zeeya Pankhurst



MERRY CHRISTMAS FROM WHSG

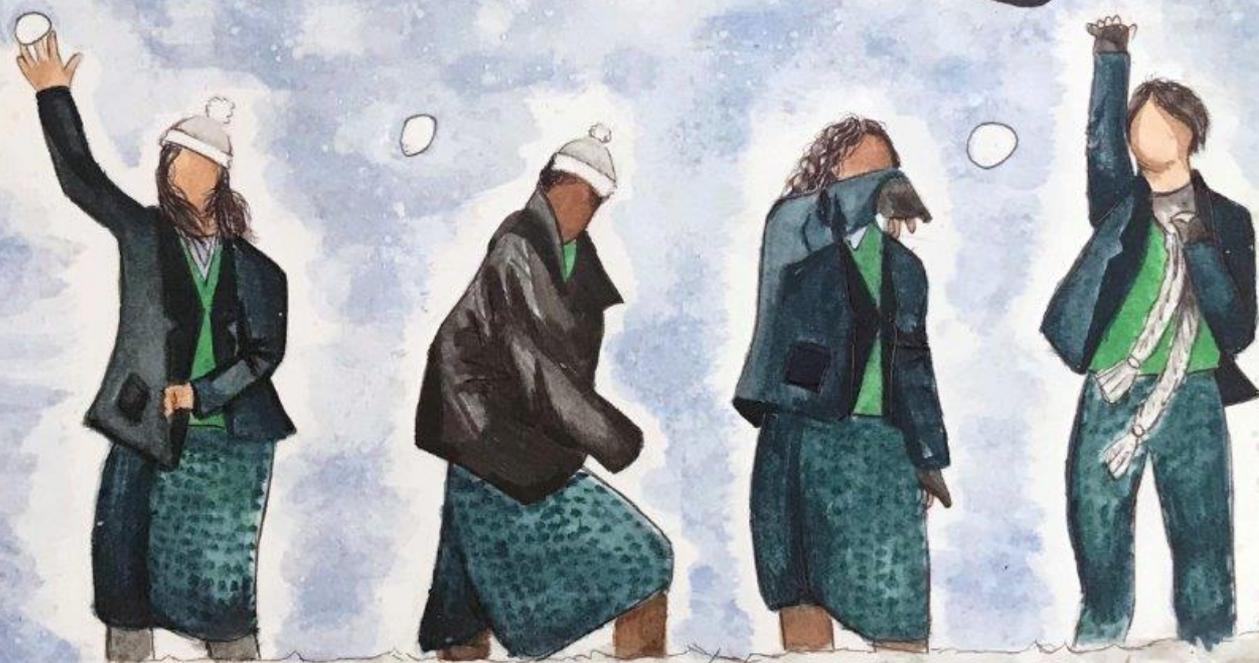
CARD DESIGN BY TEJA YEAR 7



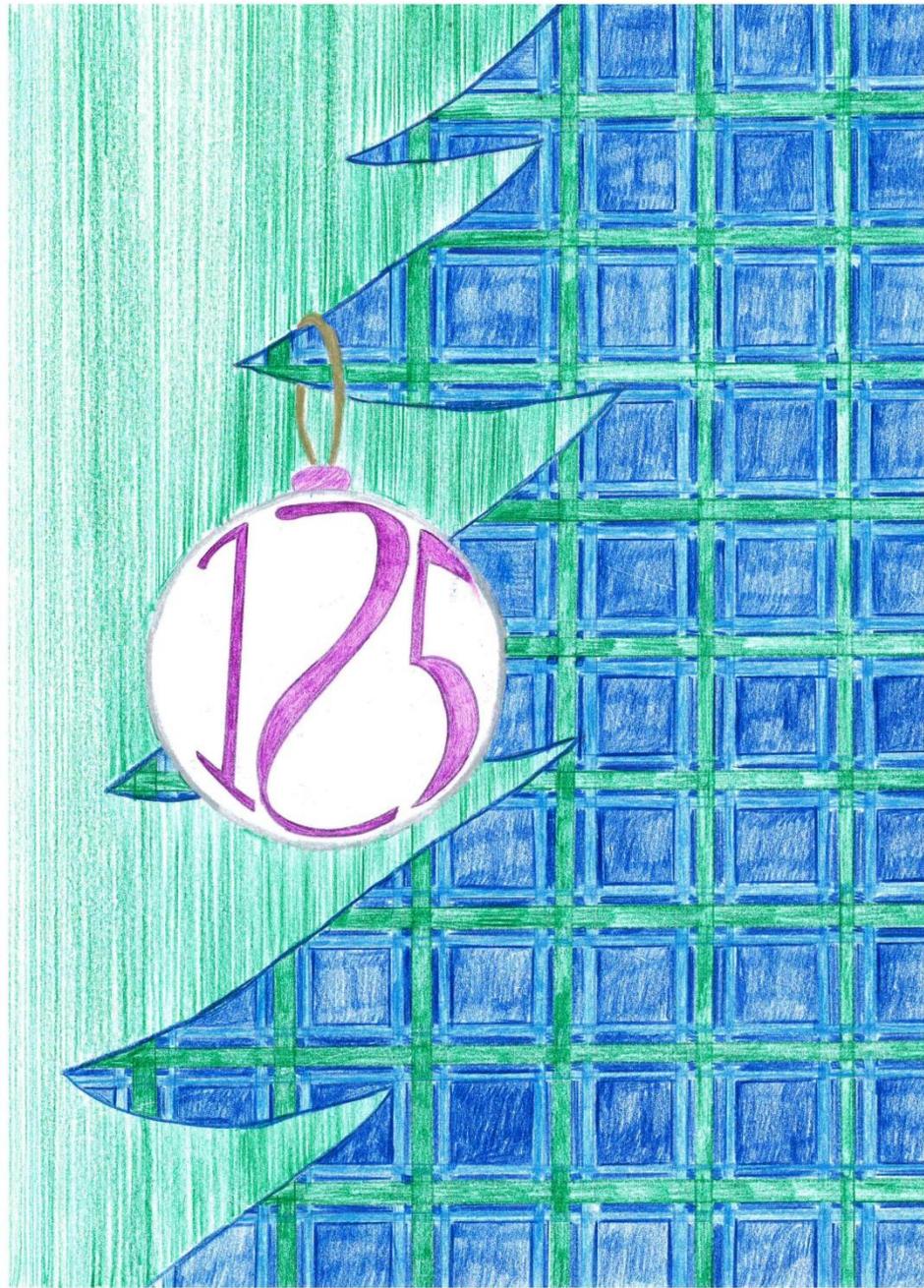
MERRY CHRISTMAS
WALLINGTON HIGH SCHOOL FOR GIRLS

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Merry Christmas



FROM WHSC

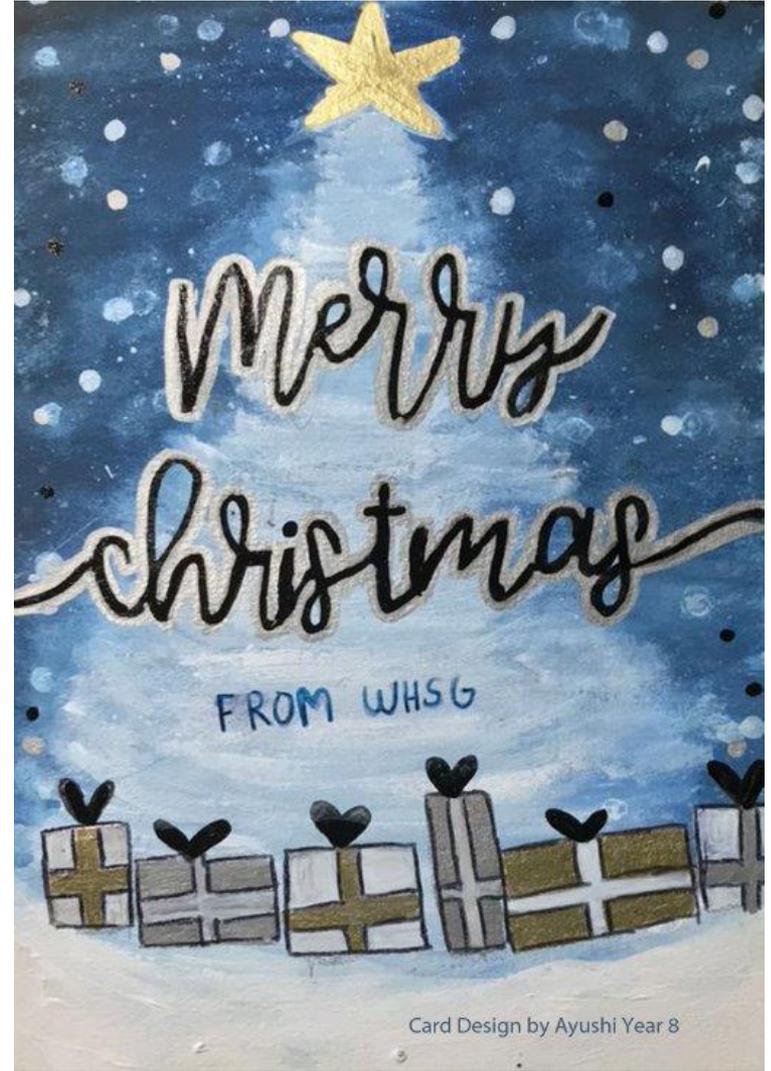


MERRY CHRISTMAS



FROM WHSG





Classy designs but didn't win.....



Must!

- The theme must relate to Christmas, winter, holidays, greeting AND WHSG etc.
- Must be appropriate for the school to send to other schools, governors etc
- It must scan well (no glitter or metallic paint etc)

How to submit your work

- Work on A4 cartridge paper (*can collect a sheet from art office*)
- Design must be no smaller than A5, maximum A4
- Can use any materials of choice (just no metallic paint/glitter/pens etc)
- Hand your design into art office with NAME AND TUTOR GROUP ON BACK by 8.25am on Mon 1st Dec
- Mrs O'Brien will choose the winning design from a shortlisted selection
- House points awarded for the top designs
- Many other designs will be shared on Instagram over the Christmas period (@art_at_wallington_girls)

Nope!

- You cannot copy anybody else's stuff, unless it is a "homage". No copying some poor illustrator from the internet and passing it off as your own. No copying existing cards.
- You can take an iconic poster or painting and use it as inspiration though.



No copyrighted characters

- No Olaf, no Disney, no Spongebob, no Paddington etc. They are copyrighted characters and we can't use them.



Bonus Content!

- Victorian Christmas cards are very weird and strange – the style and quality of drawing might inspire you

