

Film and Media Studies Curriculum Intent

Department Philosophy: To nurture creativity, provoke critical analysis and engender an appreciation of the power of the media to communicate meaning.

By the end of Key Stage 4 our students will know:

1. What is meant by "Media Language"(Camera work, Lighting, sound, editing, colour, mise- en- scene, generic codes and conventions)
2. How audiences are targeted and what gratifications they may derive from a media text.
3. How representations are constructed and to what aim. A critical appreciation of mainstream commercial representations as well as more niche and marginalised representations
4. How the newspaper industry is funded and owned.
5. How multinational conglomerates are profit driven.
6. The different Uses and Gratification which an audience can derive from a media text, with reference to Blumler and Katz's theory
7. How to apply Todorov's theory of narratology and Propp's stock character theory to a narrative driven text.
8. The importance of contextual influences (political, social, cultural, historic)
9. How to use software such as Publisher, Photoshop and in some instances Adobe to create fit for purpose media products of their own
10. How to manage the composition and arrangement of their own media products so as to effectively target specific audience
11. That independence in creative expression is something wonderful
12. How to manage time effectively and the importance of working to deadlines

By the end of Key Stage 5 our students will know:

13. What it means to be an auteur
14. How to comment on spectatorship and audience interaction with a film text
15. How the mainstream Hollywood film developed as a medium
16. A number of European and Non- European film texts as well as seminal experimental and silent movie texts
17. How to be critically autonomous
18. How to write a screen- play
19. The elements which are needed to create a short film
20. That being experimental in style and composition is a risk worth taking
21. The importance of self reflection and critical evaluation when creating their own film products

At WHSG our curriculum intent is ambitious but always inclusive, composed of powerful knowledge and cultural capital, coherent and well-sequenced, and broad only specialising when necessary